

Response to all the queries

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Annexure - 11

For EXPRESSION OF INTEREST (EOI) for ODISHA ONLINE FAIRS

EOI Ref No. OCAC-SEGP-SPD-0031-2020-20034

SI#	EOI Document Reference(s) (Section & Page Number(s))	Content of EOI requiring Clarification(s)	Points requiring clarification	Clarifications / Addition / Modifications
1	Page no.5, point 3	Indicative scope of work - Platform should have customizable branding opportunities for exhibitors, event organizer and others.	Is it right to assume that 3d premise for example lobby or auditorium will be the same , using CMS you shall only change the branding?	Lobby or auditorium may differ for different event
2	Appendix II, Page No.14, Point no.1	One Time Subscription Cost – upto 18 events in 1 year	Considering the fact the scale of the server requirement is very high during the time of the event compared to idle time, if we are doing 18 events a year, will these 18 events be a 1 day event or multiple day events.	Server will be provided by SDC
3	Page no.5, Section I., point no.5 & Appendix II, pg. 14, point no.1	Information desk with live multiple Hostess facility during official event timings with offline and online facilities / One Time Subscription Cost – upto 18 events in 1 year	What would be the duration of each event?	Duration will depend on event. (9.30 AM to 8.30 PM Approx)
4	Page No.4, indicative scope of work, point no.2	The virtual platform should have the capacity to handle 2000 to 3000 exhibitor booths with desired features and should be able to handle at least 10,000 visitors' traffic at a given point of time and upto 100,000 floating visitors.	Are we looking at 2000-3000 exhibitors at each event	Yes
5	Page No.4, indicative scope of work, point no.4	Indicative Scope of Work - Platform should be able to conduct webinars, multiple one-on-one meetings and panel discussions.	Could you please let us know what would be the maximum number of people attend the webinar at One time?	It depend on the event . Cost may depend on no of People attend the webinar at one time

6	Page No.4, indicative scope of work, point no.4	Indicative Scope of Work - Platform should be able to conduct webinars, multiple one-on-one meetings and panel discussions.	what is the maximum number of one on one meeting that will happen in each event & what is the average duration of the one on one meeting?	It depend on the event. Firms may propose it.
7	Page no.5, point 2	Briefcase (Dropbox) features for downloading and storing of files.	Do we want to use Dropbox itself ? or create a data management system	Data management system will be preferred
8	Page No. 5, point 5	Platform should have features to store all the visitor's information (Lead capture) with proper attendee management and CRM integrations.	Any specific CRM are you looking for?	No
9	Page No. 5, point 6	Platform should be able to manage food court, entertainment zone, sponsors and other smaller event like conference, inauguration, webinar etc.	How will food court function online?	You may give your Scope for food court.
10	Page No.4, indicative scope of work, point no.4	Indicative Scope of Work - Platform should be able to conduct webinars, multiple one-on-one meetings and panel discussions.	Is there a specific no of webinars/Panel discussion planned per session/exhibition. Cost will be planned based on that	It depend on the event
11	Page No.6, Section B - Point 1	To take registration of visitors for the virtual fair	What will be the Registration system for this exhibition? What will be the authentication system for these exhibition	Standard Registration method .
12	Page No.6, Section B - Point 5	Ensure full security of the data of the buyer	What kind of security would you like built into this platform?	Data should be secured.
13	Page No.7, Section 5, Point 2	Create Virtual Platform & design the Booths & meeting schedule	How much time will we get to develop this platform?	Around one and half month
14	Page No.14, Appendix II, S.NO. 2	AMC Cost	What all is expected in the AMC cost? Also, will the operating cost be different from the development cost of the platform for each event	AMC cost will be applicable for Go Life Project.
15	General / Other Question		Is this project part of Make In India or foreign companies can participate	Indian Company

 

16	General / Other Question		What is your general preference of conferencing system - zoom, meet, etc or you are also exploring other tailor made system	You may propose.
17	General / Other Question		Are you exploring Built and operate model or are you exploring build operate and transfer model	Built and operate model
18	General / Other Question		Do you have any preferences on the server Between AWS, Google Cloud, Azure or Private Server?	SDC Server
19	General / Other Question		Is there going to be Croma shoots involved? If yes, will that be extra cost per shoot? How many	No
20	General / Other Question		How many live feed streams we are looking at simultaneously? and what would be the average duration?	It depend on the event
21	General / Other Question		Payment gateway to be used?	Yes
22	General / Other Question		Whether Good will be supplied to the customer through this project	Yes , Cost may be included.
23	General / Other Question		whether the goods will be sold from central point?	It may be sold from Local point as well as Central point.
24	Page No.10, Selection procedure, point no.10, para-b		Digital trained voice recognition technology	It will work through Voice.
25	General / Other Question		Multi lingual facility to be used for the project?	Yes, Including Oriya language.
26	Page No.12, Appendix-1, point 2.	Agency should have existence of at least 10 years	Request to Reconfigure this to atleast 3 Years.	No
27	Page No.12, Appendix-1, point 3.	Agency should have developed its own virtual platform. No collaboration or joint venture will be allowed	Allow for firm not developed ay virtual mela.	No

*[Handwritten signatures]*